Taylor County Direct Sales Agriculture Products and Services

Both farmers and consumers these days are looking for alternatives to grocery stores and restaurants for fresh produce and other farm goods. An increasing number of health conscience consumers are willing to search out and purchase foods that are fresher and foods they believe to be more nutritious and wholesome. Others are interested in eating “regional cuisine” – locally grown food. These consumer demands are the reason we are offering the agriculture producers of Taylor County an opportunity to advertise and market their farm products and services.

The Taylor County Cooperative Extension Service will be designing a Direct Sales Agriculture Products and Services Brochure to help local farmers/producers sell their products and contribute to the local rural economy by providing alternative marketing channels. Many items will be advertised, such as livestock, fruits, vegetables, horticulture, grains, hay, straw, honey, sorghum, popcorn, agriculture related custom work and more.

By marketing direct through brochure advertisement we hope to increase the economic viability of Taylor County farms, to increase sales and growth, to provide a link between the consumers and the producers.

There is no cost for being listed in the brochure. A picture may be included with your advertisement. If you are interested in listing, please pick up an application at the Taylor County Extension Office, fill out the application and return by mail by February 13, 2015 to:

Taylor County Cooperative Extension Services
1143 South Columbia Avenue
Campbellsville, KY 42718